

Nuance to Present on Digital Engagement at DMA's &Then, Siemer Summit and Gilbane Conference

Nuance Speakers Share Insights on Digital Engagement and Customer Experience at Three Upcoming Events

BURLINGTON, Mass., – October 13, 2016 – [Nuance Communications, Inc.](#) today shared details around the Company's participation at three upcoming conferences. Nuance speakers will take the stage during the months of October and November to share Nuance's vision on digital engagement and customer experience (CX).

First, George Skaff, vice president of worldwide marketing, Enterprise Division, will present on the Customer Engagement and Experience track of &Then, held October 16-18, 2016 in Los Angeles. &Then is the annual event of the DMA, the largest global association of marketers committed to advancing and protecting responsible data-driven marketing. Skaff will cover data-based actionable tips for digital engagement practitioners. Next, Marina Kalika, director of product and solutions marketing, Enterprise Division, will present on the Keynote panel of software and digital media industry's invitation-only, Siemer Summit, held October 18-19, 2016 in Los Angeles. Kalika will address the role of software in managing the digital customer journey. Lastly, Jessica Langdorf, director of the digital engagement lab, Enterprise Division, will speak on unique mobile marketing challenges at customer experience and digital content event, the Gilbane Conference, held November 29-30, 2016 in Boston.

Conference Details:

What: Revolutionizing Consumer Engagement in the Digital World, a presentation at [&Then](#), the annual event of the [DMA](#)

When: 11:00 a.m. - 11:45 a.m. Pacific Time, Monday, October 17, 2016

Where: LA Live and LA Convention Center, Los Angeles, Calif.

Who: George Skaff, vice president of worldwide marketing, Nuance Enterprise Division

What: The Role of Software in Managing the Digital Customer Journey, a Keynote panel at [Siemer Summit](#)

When: 9:25 a.m. - 10:20 a.m. Pacific Time, Wednesday, October 19, 2016

Where: Omni Los Angeles Hotel at California Plaza, Los Angeles, Calif.

Who: Marina Kalika, director of product and solutions marketing, Nuance Enterprise Division

What: Unique Mobile Marketing Challenges, a presentation at the [Gilbane Conference](#)

When: 11:40 a.m. - 12:40 p.m. Eastern Time, November 30, 2016

Where: Fairmont Copley Plaza, Boston, Mass.

Who: Jessica Langdorf, director, digital engagement lab, Nuance Enterprise Division

For media: To make an appointment to speak with Nuance, please contact Erica Hill at 781-888-5518.

About Nuance Communications, Inc

Nuance Communications, Inc. is a leading provider of voice and language solutions for businesses and consumers around the world. Its technologies, applications and services make the user experience more compelling by transforming the way people interact with devices and systems. Every day, millions of users and thousands of businesses experience Nuance's proven applications. For more information, please visit www.nuance.com.

Nuance and the Nuance logo are trademarks or registered trademarks of Nuance Communications, Inc. or its subsidiaries in the United States of America and/or other countries. All other company names or product names may be the trademarks of their respective owners.

Nuance Communications Contact:

US

Erica Hill

erica.hill@nuance.com

781-565-4541

<https://news.nuance.com/2016-10-13-Nuance-to-Present-on-Digital-Engagement-at-DMA's-Then-Siemer-Summit-and-Gilbane-Conference>