

# Nuance's Dragon TV Powers Orange TV Mobile App in France

## **Orange becomes the first IPTV provider in France to offer all TV subscribers a complete voice experience for search and TV control**

Burlington, MA – September 8, 2016 – Nuance Communications, Inc. (NASDAQ: NUAN) today announced that its [Dragon TV voice technology](#) is powering the Orange France Orange TV experience with its mobile app for Android and iOS, delivering the first voice-enabled trans-service IPTV experience in France. Orange TV customers will have the ability to find shows, movies, and other content by speaking into the app on their smartphone or tablet – greatly enhancing usability and content discoverability.

Orange TV's new voice interface makes it incredibly fast and simple for subscribers to find what they're looking for, whether its live, On Demand or recorded – all through Orange TV's mobile app that lets users speak, search and discover content on the set-top box, as well as content accessible from the mobile app itself. Rather than keying in the names of shows letter by letter, people can simply say “Watch Game of Thrones,” or “Switch to “True Detectives.” Even more gratifying is the ability to quickly search and discover movie and show titles by genre – even as specific as “Buy a comedy from the nineties with Gérard Depardieu in HD.” Subscribers can even record and navigate the program guide by voice.

“The connected and digital home should make life simpler, not more complex. In pursuit of a powerful and yet intuitive experience for our subscribers, we've integrated Dragon TV to deliver an incredibly human way to find and access content. It completely changes the way our subscribers engage Orange TV and marks a first in France for a truly unique digital TV experience,” said Christian Bombrun, Vice President Marketing Entertainment and Digital Services, Orange France.

Nuance's Dragon TV leverages advances in deep learning and natural language understanding to create a conversational interface for consumers. Further, Dragon TV's platform is optimized for the digital TV ecosystem, with the ability to recognize the endless names of actors, shows and movies in both French and English – and many of the commands that include both languages. For example, people can say, “Je veux voir Game of Thrones.”

“Voice provides service operators and manufacturers an opportunity to transform the traditional TV interface and open doors for subscribers to explore new movies, shows, and other content recommendations otherwise buried in cumbersome On Demand and program guides,” said Kenn Harper, vice president and general manager, Devices and Ecosystem, Nuance Mobile. “Seamless voice access to TV content drives more value for both the operator and consumer. Consumers get a new modern interface that in turn helps drive better

monetization for the operator.”

Dragon TV is also designed to give service operators and manufacturers the ability to easily integrate and deliver a seamless user experience for smart and connected TVs that leverage mobile applications as a digital remote. Nuance’s embedded and cloud-based technologies can be deeply integrated right on a remote, TV or set top box – fully customizable across more than 40 languages, and is [extensible across the Internet of Things](#) ecosystem for a fully voice-enabled connected home experience.

Nuance’s [Dragon TV](#) powers the most popular global connected TV and content experiences in the world. To learn more visit [www.nuance.com](http://www.nuance.com).

About Nuance Communications, Inc.

Nuance Communications, Inc. is a leading provider of voice and language solutions for businesses and consumers around the world. Its technologies, applications and services make the user experience more compelling by transforming the way people interact with devices and systems. Every day, millions of users and thousands of businesses experience Nuance’s proven applications. For more information, please visit [www.nuance.com](http://www.nuance.com).

Nuance, Dragon and the Nuance logo are trademarks or registered trademarks of Nuance Communications, Inc. or its subsidiaries in the United States of America and/or other countries. All other company names or product names may be the trademarks of their respective owners.

---

<https://news.nuance.com/2016-09-08-Nuances-Dragon-TV-Powers-Orange-TV-Mobile-App-in-France>