The Walls (and Appliances) are Talking: Why Voice is Delivering a More Human Experience with the Internet of Things

Nuance's CES 2016 SlideShare Details the Importance of Voice for Specialized IoT Experiences and What the Future of IoT Holds

Burlington, MA. and Las Vegas – January 6, 2016 – The Internet of Things is here and it's not slowing down. According to Strategy Analytics, more than 33 billion devices are expected to be connected by the year 2020, which is nearly three times the total of connected devices in 2014. Connected devices often signal an added layer of capabilities or intelligence. That thermostat not only controls the heat, but it can automatically adjust temperature settings based on the weather forecast, current activity within the home, and the homeowner's personal preferences.

But in a world where devices are becoming both smarter and, in some cases, smaller, consumers shouldn't need to stretch the boundaries of their own intelligence to figure out how to use these devices. And that's why voice and language understanding <u>are becoming core elements of the user interface</u> – if not the primary ones.

<u>Nuance Communications, Inc.</u> has been a part of the IoT evolution since it began, providing voice capabilities for some of the earliest adopters of connected device innovation – from smart TVs to wearables – and today's emerging ecosystem of connected appliances for the smart home. However, that ecosystem and the developers at the heart of it have unique needs – there is no one-size-fits-all solution when it comes to voice. And from here on out no two devices will ever be the same – so why should they build from generic voice and language offerings? They shouldn't. A robot for the home is different than a refrigerator, and certainly different than an intelligent lighting system. The way that you interact with one is different than how you interact with another.

To learn more about why voice and specialization matters in delivering a more human experience with the Internet of Things and where this market is heading in the future, check out Nuance's CES 2016 SlideShare presentation, "Making Things Talk: Why We Need Voice Interfaces for the IoT."

Nuance's portfolio of voice and language technologies gives developers and device makers the ability to deliver deeply integrated and specialized voice experiences for the consumer. Through connected and embedded voice capabilities that can be completely customized for even the most unique IoT device or application, Nuance's broad set of offerings gives developers and device makers the ability to define and deliver on the experience that drives value and differentiation in a competitive marketplace.

Nuance recently announced <u>Nuance Mix</u>, Nuance's latest platform in limited release beta that gives developers and device makers access to Nuance's proven voice and language understanding technology at the heart of many market-leading mobile and consumer electronics devices and applications today. Nuance Mix enables hardware and app developers to build a fully customized voice experience from the ground up, and is currently available as part of the <u>Nuance Developers program</u>.

Media information and multimedia collateral is available via the Nuance CES Press Kit.

Join the conversation by following Nuance on Twitter at <u>@NuanceDev</u> and <u>@NuanceInc</u>, and subscribing to the <u>What's next blog</u>.

About Nuance Communications, Inc.

Nuance Communications, Inc. is a leading provider of voice and language solutions for businesses and consumers around the world. Its technologies, applications and services make the user experience more compelling by transforming the way people interact with devices and systems. Every day, millions of users and thousands of businesses experience Nuance's proven applications. For more information, please visit <u>www.nuance.com</u>.

Nuance and the Nuance logo are trademarks or registered trademarks of Nuance Communications, Inc. or its subsidiaries in the United States of America and/or other countries. All other company names or product names may be the trademarks of their respective owners.

Media Contact: Rebecca Paquette Nuance Communications <u>rebecca.paquette@nuance.com</u> 781-565-5264

https://news.nuance.com/2016-01-06-The-Walls-and-Appliances-are-Talking-Why-Voice-is-Delivering-a-More-Human-Experience-with-the-Internet-of-Things