

# Rovi and Nuance Deliver End-to-End Solution for Natural Language Entertainment Discovery

## **Joint Initiative with Leading Speech Technology Provider Will Bring Integrated Conversational Entertainment Discovery Capabilities to Global TV Service Providers**

SANTA CLARA, Calif. and AMSTERDAM, IBC, September 14, 2015 — Rovi Corporation (NASDAQ: ROVI) and Nuance Communications, Inc. (NASDAQ: NUAN) today announced a joint initiative to deliver an end-to-end solution for conversational entertainment discovery. Nuance and Rovi will provide a fully integrated conversational voice interface that ultimately delivers a personalized entertainment experience where people can speak naturally to quickly and easily find and access content.

Nuance's leading Dragon TV voice recognition, text-to-speech and voice biometrics will be integrated with Rovi's unique, cloud-based Conversation Services. Together, Nuance and Rovi will enable device manufacturers and service providers to offer reliable and highly scalable voice interfaces that result in fast and relevant search and recommendations. In addition, the combined offering lowers a customer's total cost of ownership, accelerates voice services deployment, and delivers compelling user experiences.

“With so much content and so many channels to choose from, consumers want instantaneous and effortless access to their favorite video content,” said Scott Taylor, senior vice president of devices, Nuance Mobile. “Voice transforms the content discovery experience by getting people directly to the entertainment they want in just a few words. And by integrating our TV-optimized voice capabilities with Rovi's natural language search and discovery, service providers will be able to deliver an even more personalized experience for consumers.”

Nuance's Dragon TV gives service operators and OEMs the ability to easily integrate and deliver a seamless user experience that makes it faster and easier to find shows, programs, and On-Demand content just by speaking. Leveraging both embedded and cloud-based technologies, Dragon TV can be deeply integrated right on a remote, TV or set top box – fully customizable across more than 40 languages.

“As digital content choices continue to proliferate across various platforms, media and entertainment services are becoming increasingly competitive, and providers are seeking to enrich their offerings with features that bring the most relevant entertainment content straight to viewers,” said Michael Hawkey, senior vice president and general manager of discovery, Rovi. “Rovi's initiative with Nuance is another step forward in driving innovation in entertainment discovery based on voice and natural conversation. Our integrated approach enables providers to quickly deploy advanced services that will further enhance a user's entertainment experiences.”

Customers around the world work with Rovi to create personalized entertainment experiences that connect users to the content they want. Rovi Conversation Services provides a fluent, error-tolerant voice solution that delivers convenience and control exceeding today's typical command-driven voice systems. Its next-generation conversation interfaces allow free-flowing dialogue that delivers fast and contextually relevant search results. Rovi achieves this through predictive semantic intelligence and a deep understating of entertainment within a real-world context.

Rovi Conversation Services is powered by a dynamic Knowledge Graph, which maintains semantic, real-time information on more than 100 million entertainment-related entities, like program titles, celebrity names, brands and other relevant elements. This enables Rovi to anticipate viewers' preferences by applying a range of contextual relevance filters that take into consideration the time of day, day of week and location.

Rovi will showcase the combined Nuance and Rovi search and discovery offering, along with other discovery and monetization solutions during IBC 2015 in Stand G01, Hall 14. View Rovi's IBC show announcements by visiting [www.rovicorp.com/IBC2015](http://www.rovicorp.com/IBC2015).

## About Nuance Communications, Inc.

Nuance Communications, Inc. (NASDAQ: NUAN) is a leading provider of voice and language solutions for businesses and consumers around the world. Its technologies, applications and services make the user experience more compelling by transforming the way people interact with devices and systems. Every day, millions of users and thousands of businesses experience Nuance's proven applications. For more information, please visit [www.nuance.com](http://www.nuance.com).

## About Rovi Corporation

Rovi is leading the way to a more personalized entertainment experience. The company's pioneering guides, metadata and recommendations continue to drive program search and navigation on millions of devices across the globe. With a new generation of cloud-based discovery capabilities and emerging solutions for interactive advertising and audience analytics, Rovi is enabling premier brands worldwide to increase their reach, drive consumer satisfaction and create a better entertainment experience across multiple screens. Rovi holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. Discover more about Rovi at [Rovicorp.com](http://Rovicorp.com).

### Forward-Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe Rovi Corporation's or its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of Rovi

Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in Rovi Corporation's most recent report on Form 10-Q for the period ended June 30, 2015, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at [www.sec.gov](http://www.sec.gov)). Rovi Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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